1H2024 Results

For the six-months ended 31 December 2023



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01 Highlights & strategic update



Jeff Greenslade Chief Executive Officer Heartland Group



Presentation of results

01

Unaudited financial results in this investor presentation are presented on a reported and underlying basis.

- Reported results are prepared in accordance with NZ GAAP and include the impacts of one-offs, both positive and negative, which can make it difficult to compare performance between periods.
- Underlying results (which are non-GAAP financial information) exclude the impacts of fair value changes on equity investments held, the de-• designation of derivatives, the ABP costs, increase in provisions for a subset of legacy lending, and any other impacts of one-offs. This is intended to allow for easier comparability between periods, and is used internally by management for this purpose.

Adjustments for underlying results impact net operating income (NOI), operating expenses (OPEX), net profit after tax (NPAT), net interest margin (NIM) and earnings per share (EPS). Underlying return on equity (ROE), underlying cost to income (CTI) ratio and underlying impairment expense ratio measures are supplementary, non-GAAP measures that may be used by investors, industry analysts and others in assessing and benchmarking profitability and performance against the industry and/or other companies. A GAAP and non-GAAP comparative is provided for each of these measures.

Refer to Appendix 3 on page 41 for a detailed reconciliation between reported and underlying financial information, including details about one-offs in the periods covered in this investor presentation.

General information about the use of non-GAAP financial measures is set out on page 36 of this investor presentation.

Solid performance despite economic headwinds

Resilience of core lending portfolios

01

- Continued Receivables growth in • most core lending portfolios with good pipelines for further growth and to expand market share.
- Strong growth in Reverse • Mortgages (NZ up 18.7%, AU up 20.0%)¹.
- Solid growth in Asset Finance (up 8.9%)¹ and Motor Finance (up 6.4%)¹ – Motor Finance experienced growth in a market where total new and used car sales in NZ were down 12.2%².
- Heartland's funding, liquidity and capital positions remain strong.

Becoming a bank in Australia

- The acquisition of Challenger Bank is nearing completion with the regulatory approval process now in the final stages.³
- Recent success of Challenger Bank in the AU deposit market has exceeded Heartland's expectations. This will enable Heartland to optimise the advantage of a lower cost of funds post-acquisition completion.

Growth

- story.
- •

¹Annualised 1H2024 growth excluding the impact of changes in FX rates. ² Based on data from Turners, dated December 2023 (data sourced from Waka Kotahi NZ Transport Agency) ³ The acquisition of Challenger Bank remains subject to the requisite regulatory approvals.

In the long-term Heartland expects to continue its growth

Organic growth is expected to improve in line with reduced inflation. Similarly cost of funds and NIM are expected to improve as interest rates ease.

December 2023 revision to guidance

- The expected A\$3.5 million oneoff FY2024 impact on underlying NPAT arising from the anticipated acquisition of Challenger Bank, positioning Heartland for its next stage of growth.
- Short-term operational performance challenges - a slower than expected start to FY2024 for Motor Finance and AU Livestock Finance, and higher cost of funds.
- Heartland Bank's response to issues affecting a subset of legacy lending.

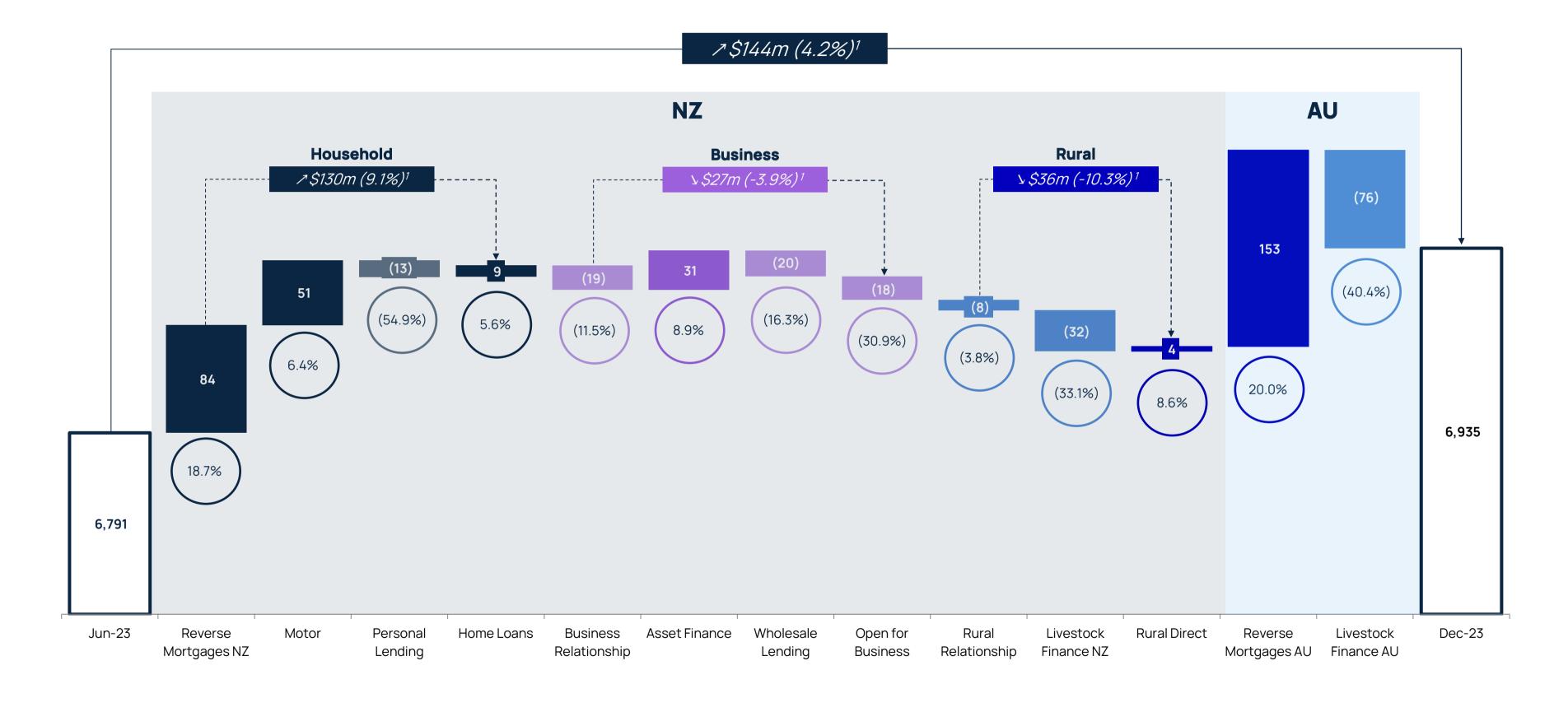
Group financial highlights

| | NPAT ² | Ν | IM | CTI ratio | Impairment expense ratio | ROE | EPS |
|-------------------------|-------------------|---------------------|---------------------|-------------------------------------|-----------------------------|------------------------|------------------------|
| ed | \$37.6m | 3.67% | | 46.5% | 0.70% | 7.3% | 5.3 cps |
| Reported | \checkmark | | \checkmark | \uparrow | \uparrow | \checkmark | \checkmark |
| ~ | 22.7% vs 1H2023 | 29 bps vs 1H2023 | | 170 bps vs 1H2023 | 41 bps vs 1H2023 | 329 bps vs 1H2023 | 2.0 cps vs 1H2023 |
| -bu | \$52.7m | 3.67% | | 43.7% | 0.23% | 10.2% | 7.4 cps |
| Underlying ¹ | \checkmark | \checkmark | \checkmark | $\mathbf{\uparrow}$ | \checkmark | \checkmark | \checkmark |
| n D | 3.6% vs 1H2023 | 34 bps vs 1H2023 | 33 bps vs FY2023 | 93 bps vs 1H2023 | 6 bps vs 1H2023 | 183 bps vs 1H2023 | 0.8 cps vs 1H2023 |
| | | | | Receivables ³ | Borrowings | Equity | Interim dividend |
| | | | | \$6,924m | \$6,839m | \$1,021m | 4.0 cps |
| | | | | ↑ 4.2% ⁴ vs June 2023 | ↑ 3.2% vs June 2023 | ↓ 0.9% vs June 2023 | ↓ 1.5 cps vs 1H2023 |

¹Refer to Appendix 3 for a reconciliation between reported and underlying NPAT result. ² NPAT excluding only the impact of fair value changes on equity investments held, the de-designation of derivatives and the ABP costs was \$41.2 million. ³ Receivables also includes Reverse Mortgages. ⁴ Annualised 1H2024 growth excluding the impact of changes in FX rates.

Business as Usual Growth

- Overall Receivables growth of 4.2%¹.



Note: The graph shows 1H2024 growth in Receivables by portfolio excluding the impact of changes in FX rates and intercompany balances. All figures in NZ\$m. ¹Annualised 1H2024 growth excluding the impact of changes in FX rates. ² Based on data from Turners, dated December 2023 (data sourced from Waka Kotahi NZ Transport Agency).

• Continued strong Reverse Mortgage growth (NZ up 18.7%, AU up 20.0%)¹.

• Motor Finance growth of 6.4%¹ in market where total new and used car sales in NZ were down 12.2%².

FY2028 growth ambitions



Strong growth in core lending

• Achievement of ambitions requires Receivables growth rates at historical levels only.

CTI ratio of less than 35%

- Underlying CTI ratio of 43.7%¹, remains significantly lower than the average CTI ratio of NZ's non-major domestic banks and much more comparable to the average CTI ratio of major AU banks.²
- Heartland Bank core banking system upgrade completed in 1H2024, enabling accelerated digitalisation.
- Motor digitalisation through the delivery of branded online origination platforms for Motor Finance dealer partners.
- Process automation with a focus on Heartland Bank's Collections & Recoveries area to improve internal workflows and reduce manual effort.

Australia

- 36% at 30 September 2022).³
- Positioned to benefit from structural tailwinds in AU Livestock sector.
- Subject to completion⁴, the acquisition of Challenger Bank will:
 - make Heartland the only specialist bank provider of both reverse mortgages and livestock finance in AU
 - support ongoing growth and enable expansion into new product segments
 - enable Heartland to optimise the advantage of a lower cost of funds post-acquisition completion.
- Heartland intends to leverage its extensive operational experience in New Zealand to drive expansion into AU.

¹ Underlying CTI ratio excludes one-off impacts. Refer to Appendix 3 for a reconciliation between reported and underlying result. ² The average CTI ratio of New Zealand's main domestic non-major banks excluding Heartland (The Co-operative Bank, Kiwibank, SBS and TSB) was 70.7% for the 12 months to 30 September 2023 (data from the RBNZ Financial Strength Dashboard, valid as at 27 November 2023). The average CTI ratio of Australia's major banks (ANZ, CBA, NAB and Westpac) was 45.2% for their most recent respective annual reporting periods. ³Based on APRA ADI Property Exposure and Heartland Finance data as at 30 September 2022 and 30 September 2023. This does not include data from non-ADI providers of reverse mortgages. ⁴ The acquisition of Challenger Bank remains subject to requisite regulatory approvals.

Continues to be leading provider of reverse mortgages with market share of 41% at 30 September 2023 (up from

02 Financial results, funding & liquidity



Andrew Dixson Chief Financial Officer Heartland Group

Group financial results

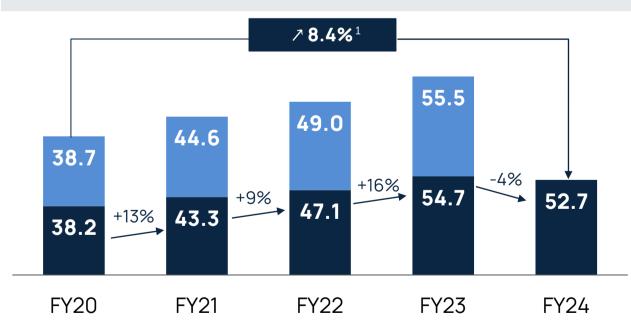
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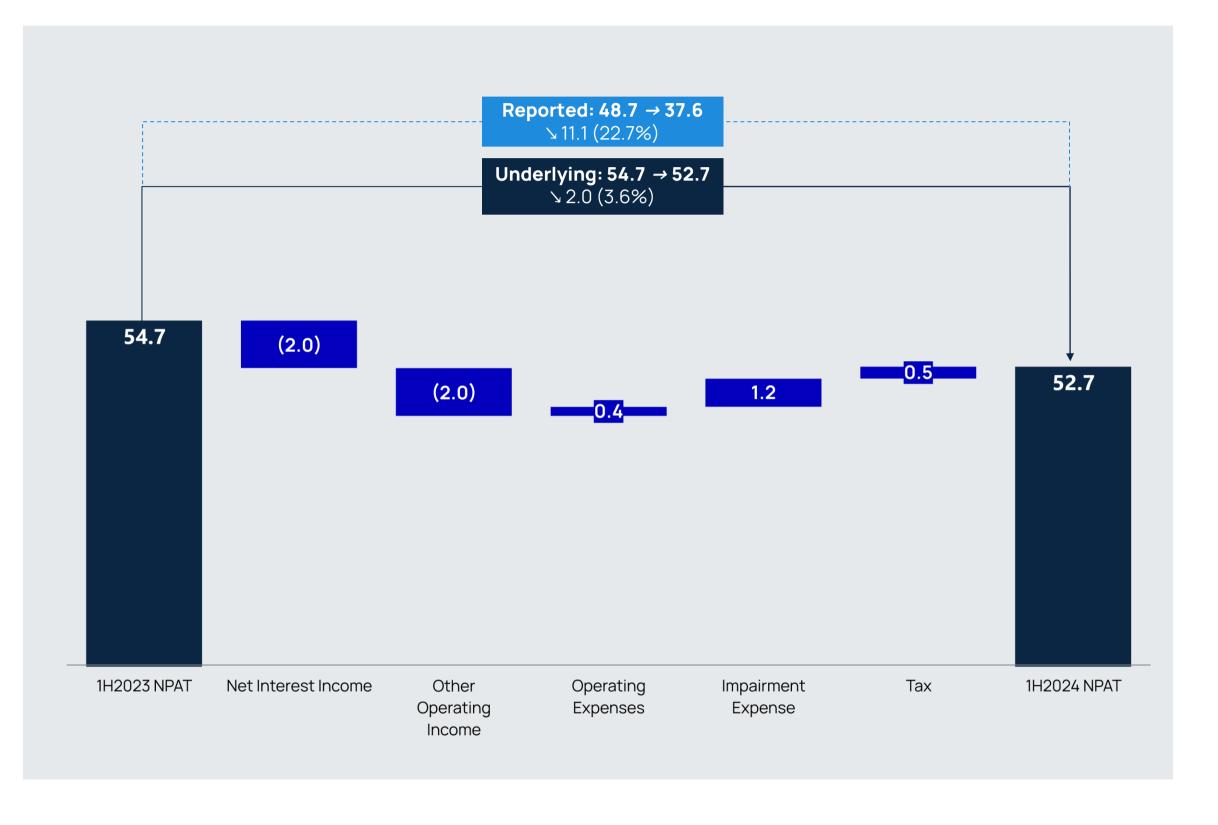
| | | | Reporte | d | | Underlyir | ng |
|-------------|---------------------------------------|----------|--------------|--------------------------------|----------|--------------|-------------------|
| | NII | \$138.7m | \checkmark | 0.1% vs 1H2023 | \$138.7m | \checkmark | 1.4% vs 1H2023 |
| | OOl1 | \$4.4m | \uparrow | 54.9% vs 1H2023 | \$6.8m | \checkmark | 23.1% vs 1H2023 |
| | NOI | \$143.1m | \uparrow | 1.0% vs 1H2023 | \$145.6m | \checkmark | 2.7% vs 1H2023 |
| | OPEX | \$66.5m | \uparrow | 4.8% vs 1H2023 | \$63.9m | \checkmark | 0.6% vs 1H2023 |
| | Impairment Expense | \$24.0m | \uparrow | 160.1% vs 1H2023 | \$8.0m | \checkmark | 13.0% vs 1H2023 |
| Financial | Tax Expense | \$15.0m | \checkmark | 26.5% vs 1H2023 | \$21.2m | \checkmark | 2.4% vs 1H2023 |
| performance | NPAT ² | \$37.6m | \checkmark | 22.7% vs 1H2023 | \$52.7m | \checkmark | 3.6% vs 1H2023 |
| perioriario | NIM | 3.67% | \checkmark | 29bps vs 1H2023 | 3.67% — | \checkmark | 34bps vs 1H2023 |
| | | 5.0776 | • | | 5.6776 | \checkmark | 33 bps vs FY2023 |
| | CTI | 46.5% | \uparrow | 170 bps vs 1H2023 | 43.7% | \uparrow | 93 bps vs 1H2023 |
| | Impairment Expense Ratio ³ | 0.70% | \uparrow | 41 bps vs 1H2023 | 0.23% | \checkmark | 6 bps vs 1H2023 |
| | ROE | 7.3% | \checkmark | 329 bps vs 1H2023 | 10.2% | \checkmark | 183 bps vs 1H2023 |
| | EPS | 5.3 cps | \checkmark | 2.0 cps vs 1H2023 | 7.4 cps | \checkmark | 0.8 cps vs 1H2023 |
| | | | | | | | |
| | Receivables ⁴ | \$6,924m | \uparrow | 4.2% ⁵ vs June 2023 | | | |
| Financial | Borrowings | \$6,839m | \uparrow | 3.2% vs June 2023 | | | |
| Position | Equity | \$1,021m | \checkmark | 0.9% vs June 2023 | | | |
| | Equity/Total Assets | 12.9% | \checkmark | 40 bps vs June 2023 | | | |

Growth in profitability

NPAT (\$ million) **∖ 1.5%**¹ 47.2 47.6 42.9 32.1 +3% 48.7 -23% +8% 47.5 44.1 +11% 39.9 37.6 FY21 FY22 FY23 FY24 FY20

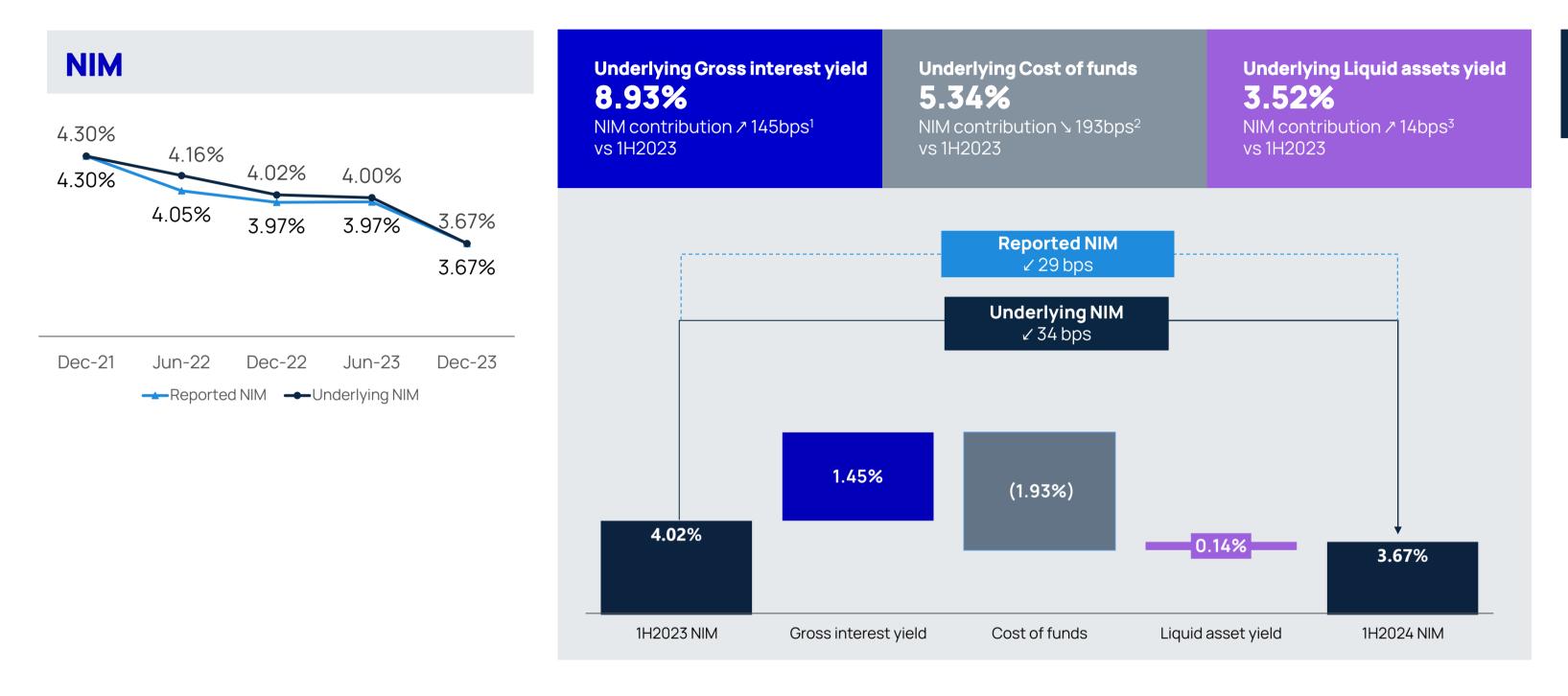
Underlying NPAT (\$ million)





Note: All figures in NZ\$m. Refer to Appendix 3 for a reconciliation between reported and underlying NPAT result. ¹Compounded growth rate for the period 1H2020-1H2024.

Net interest margin



Note: NIM is calculated as net interest income/average gross interest earning assets.

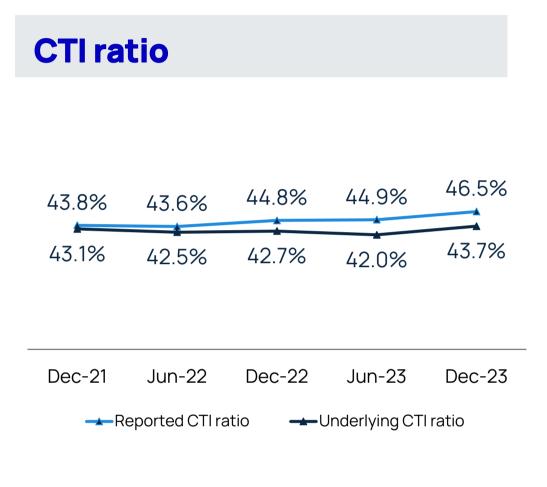
¹Underlying gross interest yield increased 157 bps vs 1H2023 to 8.93%, contributing to a 145 bps increase in NIM vs 1H2023. ²Underlying cost of funds increased 217 bps vs 1H2023 to 5.34%, contributing to a 193 bps decrease in NIM vs 1H2023. ³Underlying liquid asset yield increased 163 bps vs 1H2023 to 3.52%, contributing to a 14 bps increase in NIM vs 1H2023.

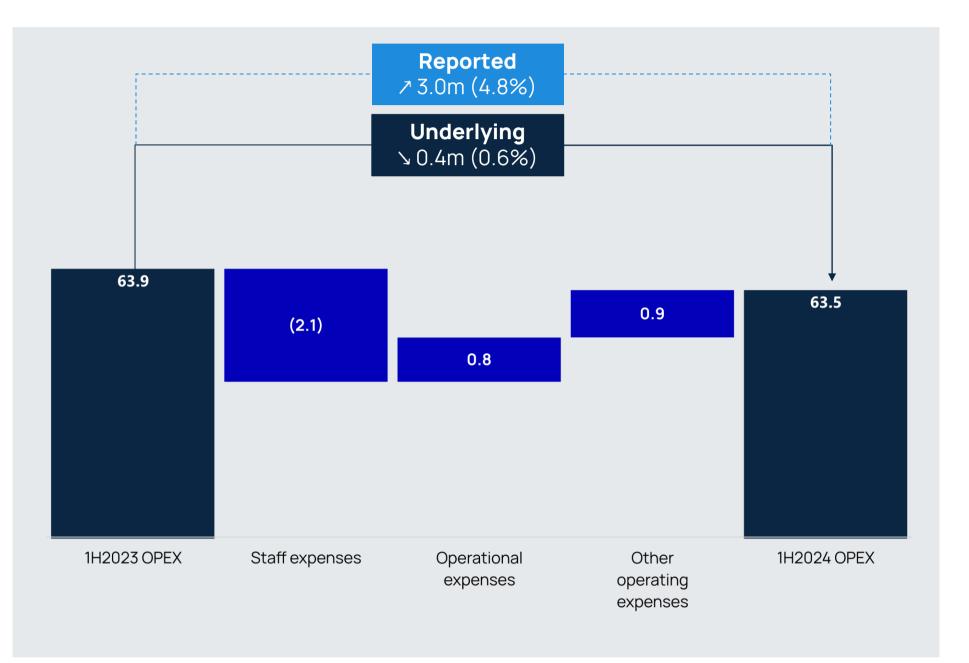
FY24 NIM outlook

NIM compression expected to be temporary.

Improvements anticipated in CY2025 as competitive pressures in the deposit market ease and older Asset Finance and Motor Finance loans at lower rates continue to be repaid.

Cost to income ratio





Note:

02

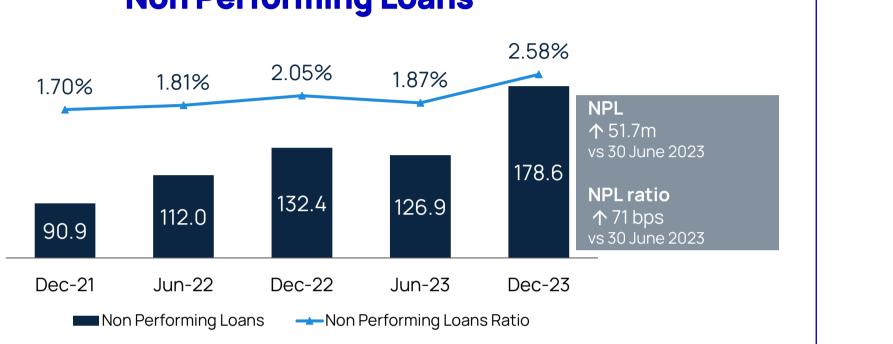
- CTI ratio is calculated as OPEX/NOI.
- Underlying CTI ratio excludes one-off impacts. Refer to Appendix 3 for a reconciliation between reported and underlying result.

FY24 CTI ratio outlook

Expected to gradually

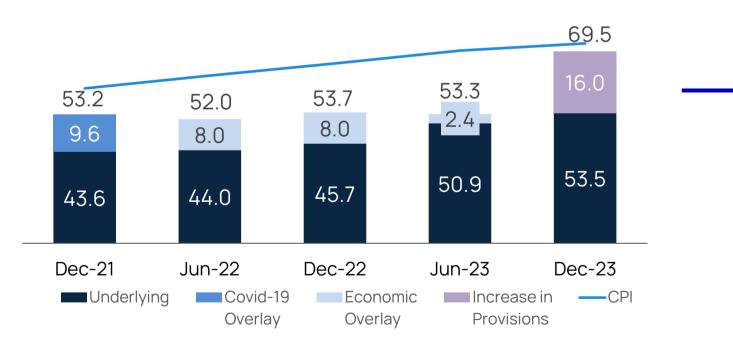
improve, via continued cost discipline, revenue growth and digitalisation initiatives.

Provisions



Non Performing Loans

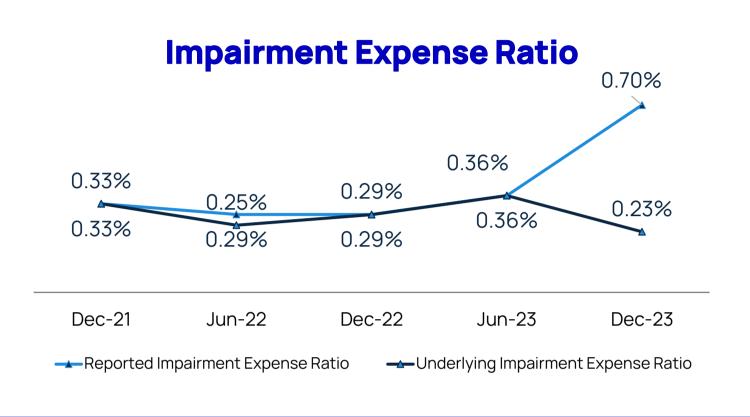
Total Provisions



Legacy Business and Relationship lending: \$5.5 million.

- •

provisions.



• \$4.5 million increase in specific provisions against legacy loans in segments of the market Heartland Bank no longer lends to where economic conditions have decreased confidence in collectability.

\$1.0 million collective provision.

Longer standing Motor Finance loans: \$10.5 million increase in collective

Shareholder return

- Underlying ROE of 10.2% (down 183 bps vs 1H2023).¹
- EPS of 5.3 cps, down 2.0 cps compared with 1H2023.
- Underlying EPS of 7.4 cps (down 0.8 cps vs 1H2023). •
- Interim dividend of 4.0 cps, down 1.5 cps on 1H2023. •



¹Underlying ROE refers to ROE calculated using underlying results. When calculated using reported results, ROE was 7.3%, down 329 bps. See page 4 for more information about the use of ROE, a supplementary, non-GAAP measure. ²Total fully imputed dividends for 1H2024 (interim) and 2H2023 (final) divided by the closing share price as at 26 February 2024 of \$1.17. ³ Total fully imputed dividends for 1H2023 (interim) and 2H2022 (final) divided by the closing share price as at 24 February 2023 of \$1.75. ⁴ That is, the strike price under the DRP will be 98.0% of the volume weighted average sale price of Heartland shares over the five trading days following the Record Date. For the full details of the DRP and the Strike Price calculation, refer to the Heartland DRP offer document dated 10 December 2018.

Dividend yield of $11.9\%^2$ (1H2023: $8.7\%^3$).

A slightly lower interim dividend is consistent with current earnings and previous payout ratios and does not reflect a change in policy.

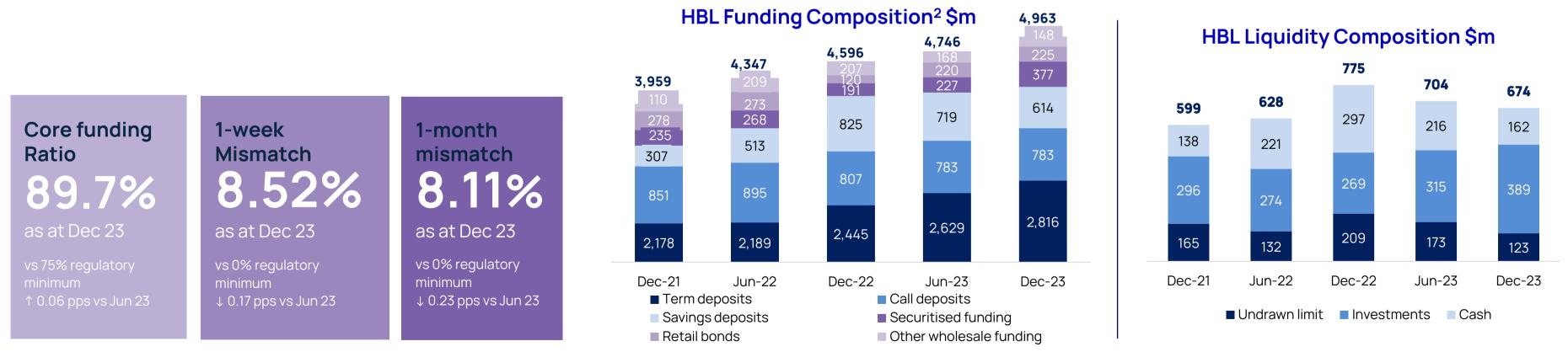
• Heartland's DRP will apply to the interim dividend with a 2.0% discount.⁴

Funding & liquidity

New Zealand

02

- Heartland Bank increased borrowings by \$217.3 million (4.6%) to \$4,963.5 million. •
- Deposits grew \$82.7 million (2.0%) to \$4,213.8 million, driven by competitive pricing on targeted products, including Heartland's Notice Saver • offerings, particularly the Digital Saver product which launched in October 2023.
- Despite market competition, Heartland Bank's cost of funds outperformed its key peer challenger banks in Q1.¹ •
- Other borrowings increased by \$134.6 million (21.9%), largely due to an increased drawdown in Heartland Bank's committed auto warehouse • facility by \$149.5 million. Partially offset by the decreased amount of Heartland Bank's issuance of short-term Commercial Paper.
- \$100 million limit increase to Heartland Bank's committed auto warehouse facility was executed in September 2023 taking the total limit • outstanding to \$500 million.

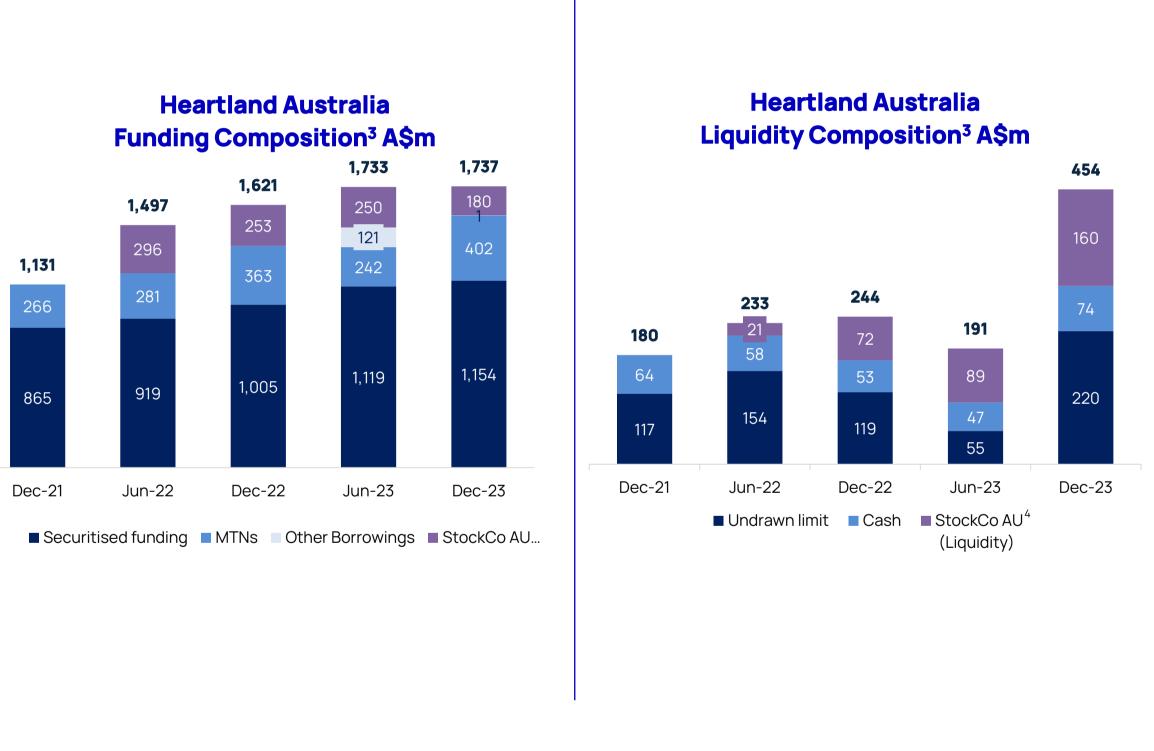


¹ Based on dashboard data from the RBNZ for the period July 2023-September 2023. ² Includes intercompany deposits

Funding & liquidity

Australia

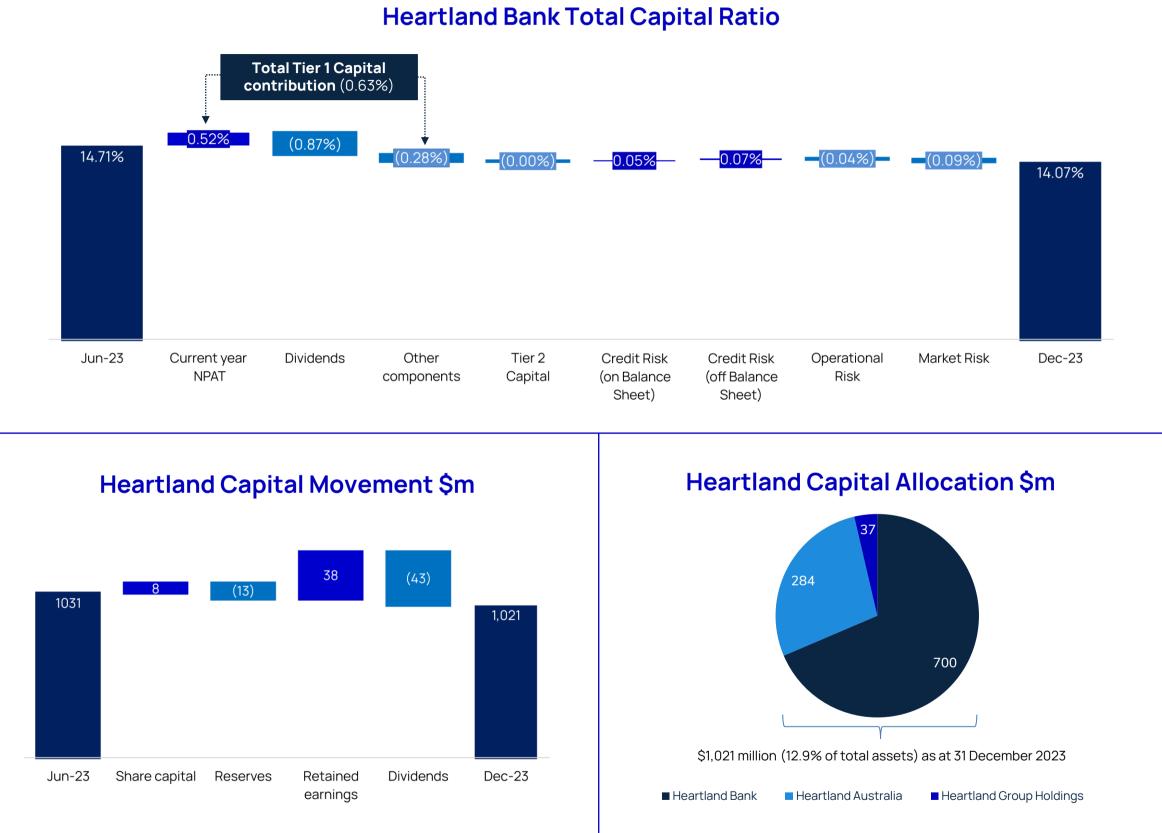
- Heartland Australia increased borrowings by A\$4.2 million (0.2%) to A\$1,736.7 million.
- Excluding StockCo Australia¹, borrowings increased • by A\$74.9 million (5.1%) to A\$1,557.1 million.
- An A\$50 million tap issue was completed in October 2023 and a further A\$105 million tap MTN was issued in December 2023. The proceeds were used to refinance another maturing facility and provide further Reverse Mortgage funding.
- The aggregate outstanding issuance under • Heartland Australia's MTN programme was A\$395 million as at 31 December 2023.
- The aggregate senior limits of the two Reverse • Mortgage securitisation warehouses were expanded by A\$200 million, providing access to A\$1.77 billion of committed funding in aggregate.
- StockCo Australia decreased borrowings by A\$70.6 • million (28.2%) to A\$179.6 million², reflecting the current book size.

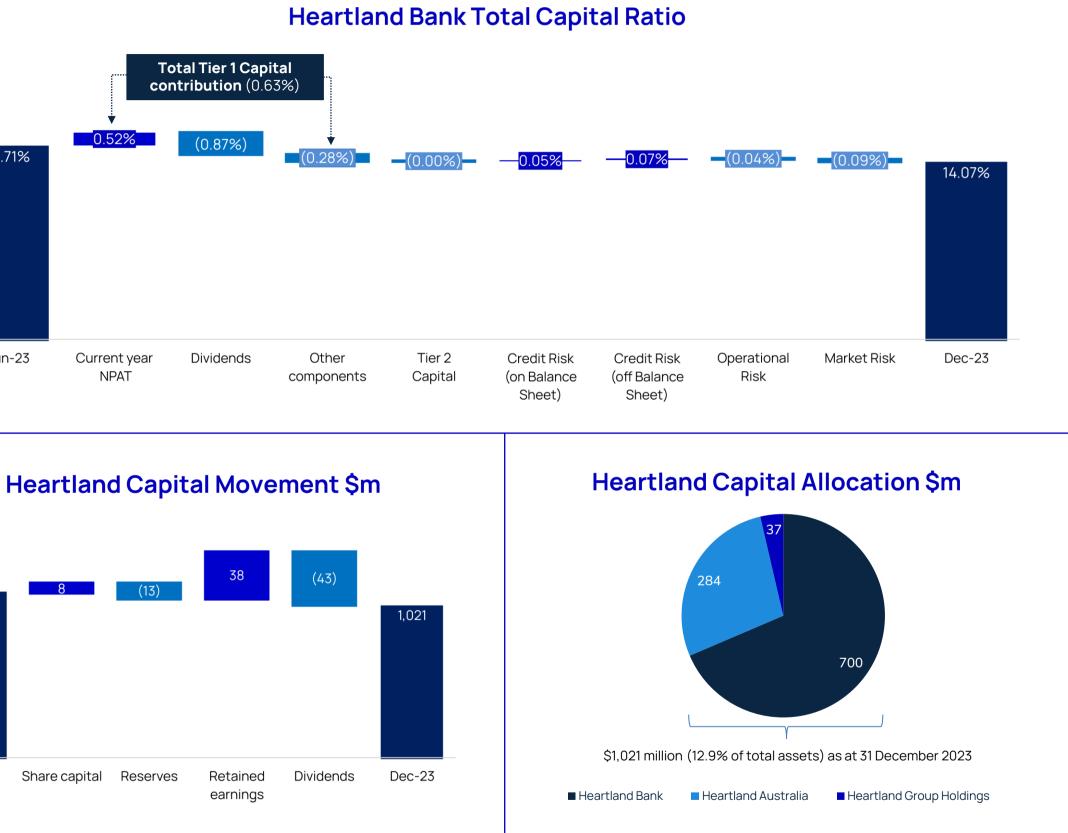


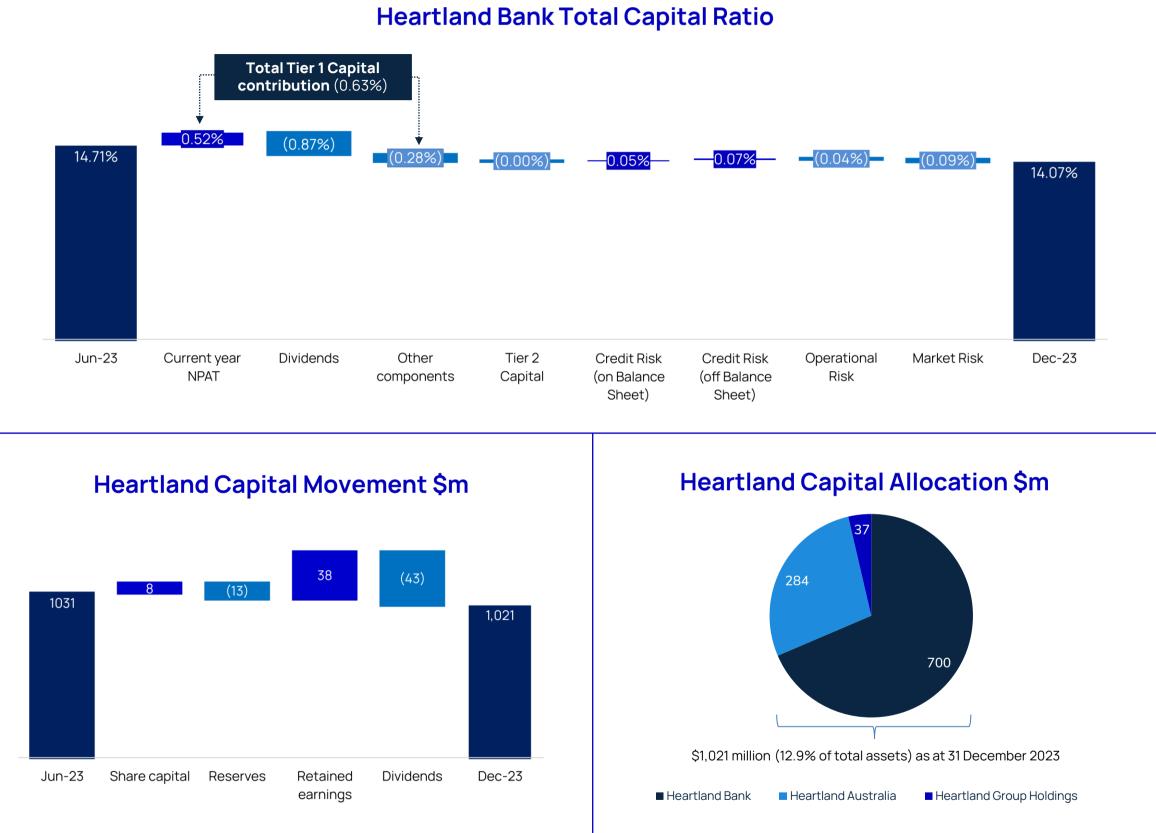
¹StockCo Australia was transferred from Heartland to Heartland Australia on 1 August 2023. ²Excluding intercompany funding from Heartland Australia. ³For comparison purposes, StockCo Australia is included from the acquisition date of 31 May 2022. ⁴Includes cash and undrawn limit of securitised funding.

Capital

- With a regulatory capital ratio of 14.07%¹, Heartland Bank continues to operate significantly in excess of regulatory minimums and is well positioned to meet the RBNZ's future higher capital requirements.
- The RBNZ future capital requirements are for a • core capital ratio of 11.50% and a total capital ratio of 16.00% by 1 July 2028.



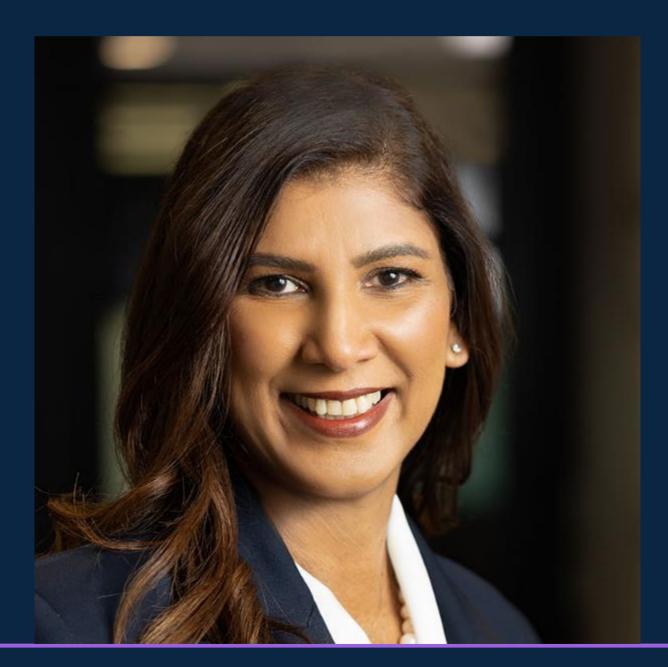




¹Heartland Bank's regulatory capital ratio decreased slightly to 14.07% as at 31 December 2023 (30 June 2023: 14.71%) driven by balance sheet growth and the FY2023 dividend payment (paid on 20 September 2023). Note:

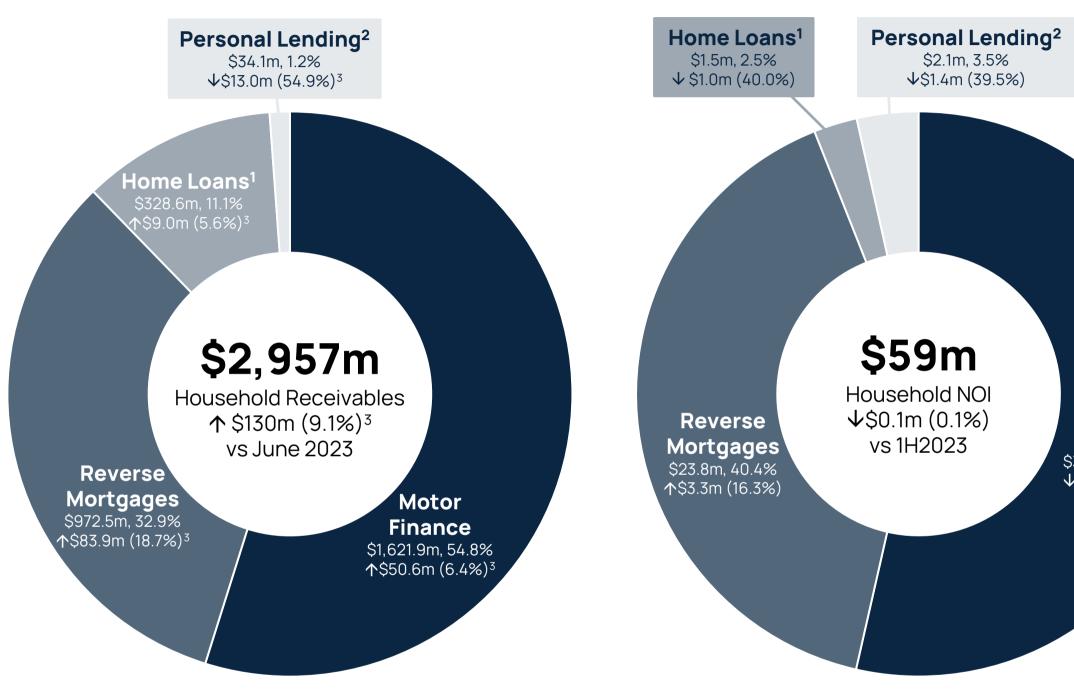
- Retained earnings includes current NPAT.
- StockCo Australia was transferred from Heartland to Heartland Australia on 1 August 2023.
- RBNZ total capital ratio plus prudential capital buffer requirement of 10.50% as at 31 December 2023.

03 NZ divisional summary



Leanne Lazarus Chief Executive Officer Heartland Bank

NZ Household



¹Includes Online Home Loans and legacy Retail Mortgages. ²Excluding the impact of changes in FX rates. ⁴Based on data from Turners, dated December 2023 (data sourced from Waka Kotahi NZ Transport Agency). ⁵Tesla preferred finance provider launched in February 2024. ⁶ Excludes legacy Retail Mortgages. ⁷ Based on RBNZ's Registered banks and non-bank lending institutions: Sector lending (C5) data at 31 December 2023 compared with 30 June 2023. Data accurate as at 31 January 2024.

Motor Finance \$31.6m, 53.6% **↓**\$1.1m (3.3%)

Reverse Mortgages

- Strong growth of 18.7%³.
- Current demand driven by the ongoing cost-ofliving strain placed on older homeowners.
- Accelerated growth expected in 2H2024.

Motor Finance

- Very pleasing growth of 6.4%³ in a market where • total new and used car sales in NZ were down 12.2%4.
- Strengthened distribution network (including • new partnerships with MG Motor and Tesla⁵).

Online Home Loans

- Growth of 5.7%⁶ well above the overall NZ market expansion in home lending of 1.7%.7
- Retention exceeded 90% for customers whose • fixed rates came up for renewal in 1H2024.

Personal Lending

- The portfolio is not actively originating. •
- The Harmoney personal loans channel is closed to new business and in run off.

Motor Finance & Collections position 03

Issue affecting a subset of longer dated loans

- Economic conditions impacting more severely on a subset of longer dated loans which arose from operational issues in Heartland Bank's Collections & Recoveries area and do not reflect any underlying issues with the credit quality of the book. This is primarily a resourcing issue, and these challenges are being actively resolved as described below.
- Resourcing issues were caused by illness, employee turnover due to overseas travel and a focus on Heartland Bank's core banking system upgrade (which is now complete).

Active resolution

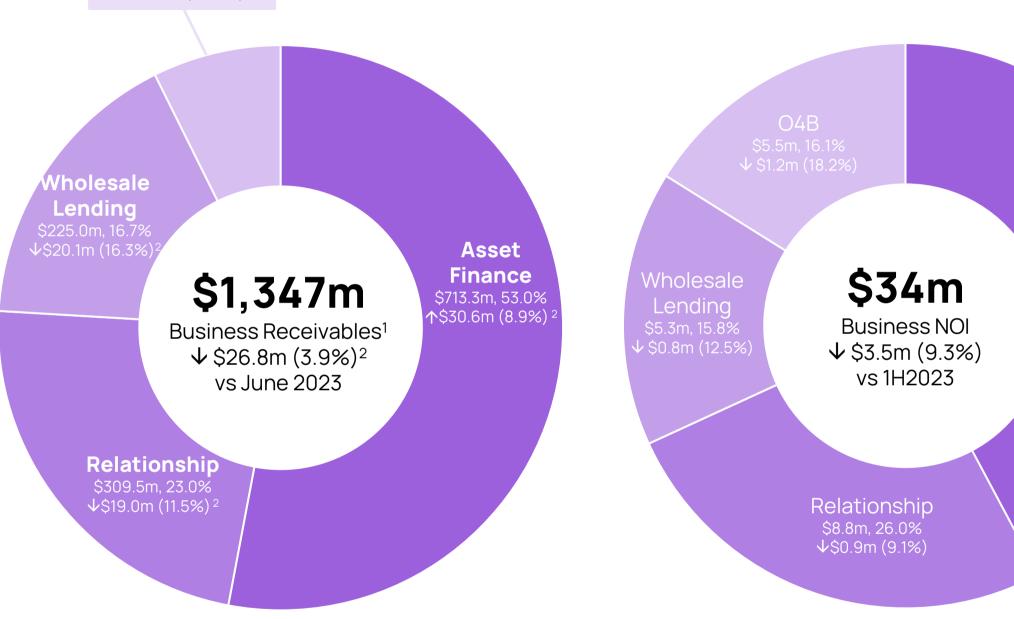
- Additional resourcing to full capacity.
- Specialised recruitment strategy underway for a more stable and experienced workforce, with increased regional focus.
- While Heartland Bank is addressing resourcing, it remains a challenge.
- Increased automation is required to improve internal workflows and reduce manual effort. This includes upgrading the debt management and collections system, integration with core banking systems, and making greater use of data and analytics to drive collections strategies.

NZ Reverse Mortgages portfolio analytics

| \$972m NZ Reverse Mortgages +\$84m (18.7%) ¹ vs June 2023 | \$135,139 Average Ioan size | 78 Weighted average borrowers' age | 16.7% Compounded annual growth rate ² |
|---|---|---|--|
| 9.6% Average origination LVR | 22.8% Weighted average LVR | O.O% Proportion of the loan book over 75% LVR | O Number of loans in the book over 75% LVR |
| \$96m (-\$13m vs 1H2023) 1H2024 origination | \$58m (+\$7m vs 1H2023) Total repayments in 1H2024 | 12.9% (vs 14.0% in 1H2023) 1H2024 repayment rate | 22.8% (vs 31.4% in 1H2023) Repayments from vintage loans (+11 years) |

NZ Business

O4B¹ \$98.9m, 7.3% ↓ \$18.2m (30.9%)²



¹ Excluding the impact of changes in FX rates. ² Annualised 1H2024 growth excluding the impact of changes in FX rates.

Asset Finance \$14.3m, 42.2% ↓\$0.6m (4.1%)

Asset Finance

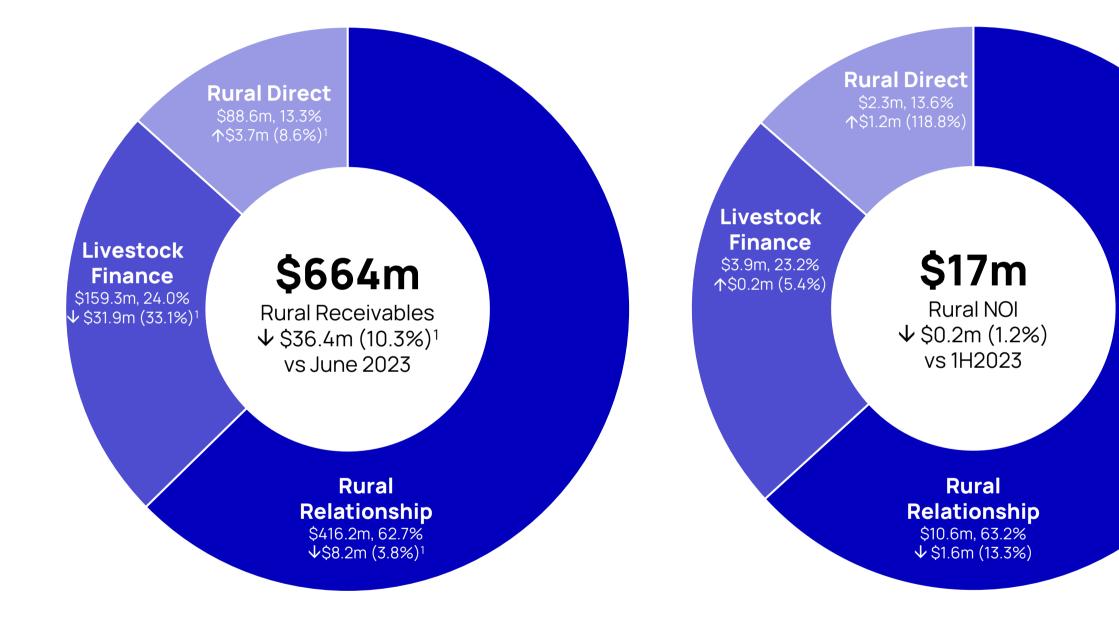
• Growth of 8.9%² is strong against a backdrop of lower margin loans taking longer to roll off as customers take longer to refinance assets.

Wholesale Lending

 Growth from new business is anticipated in 2H2024 as Heartland Bank continues to expand its Motor Finance dealer network, presenting Wholesale Lending opportunities with dealerships.

Relationship

 Includes legacy Business Relationship lending being run down as Heartland continues to transition to loans which present lower risk and are more cost efficient to transact.



Livestock Finance

• Decrease in Receivables was driven by the normal seasonal fluctuations, with growth expected in 2H2024.

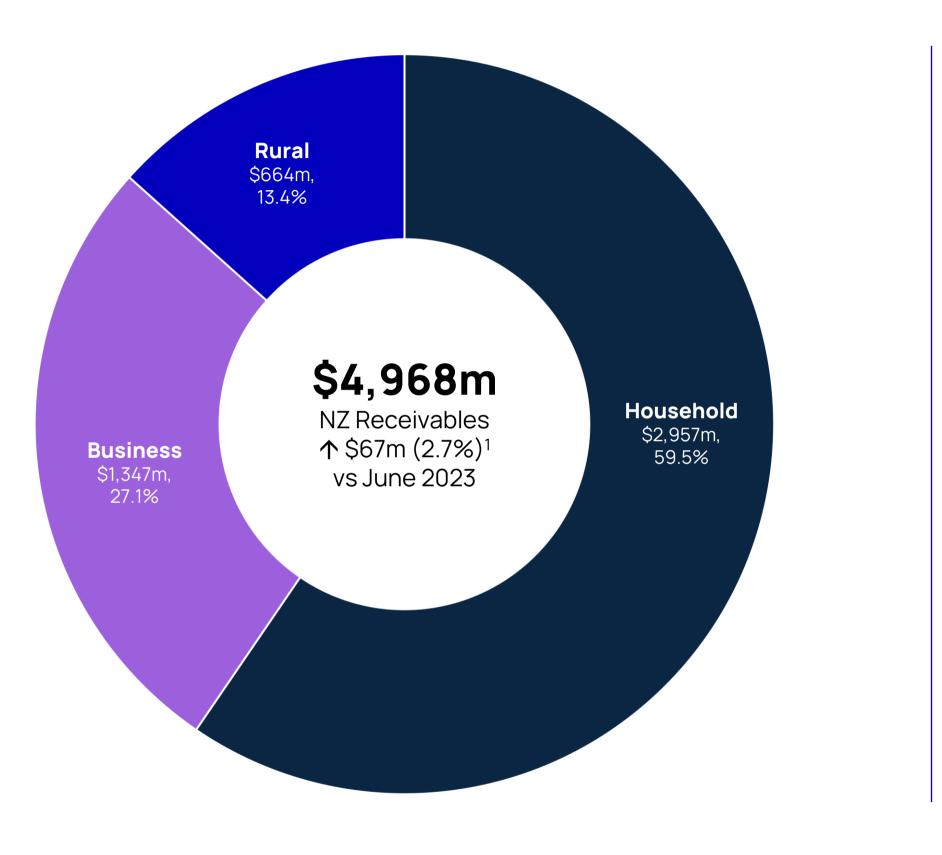
Rural Direct

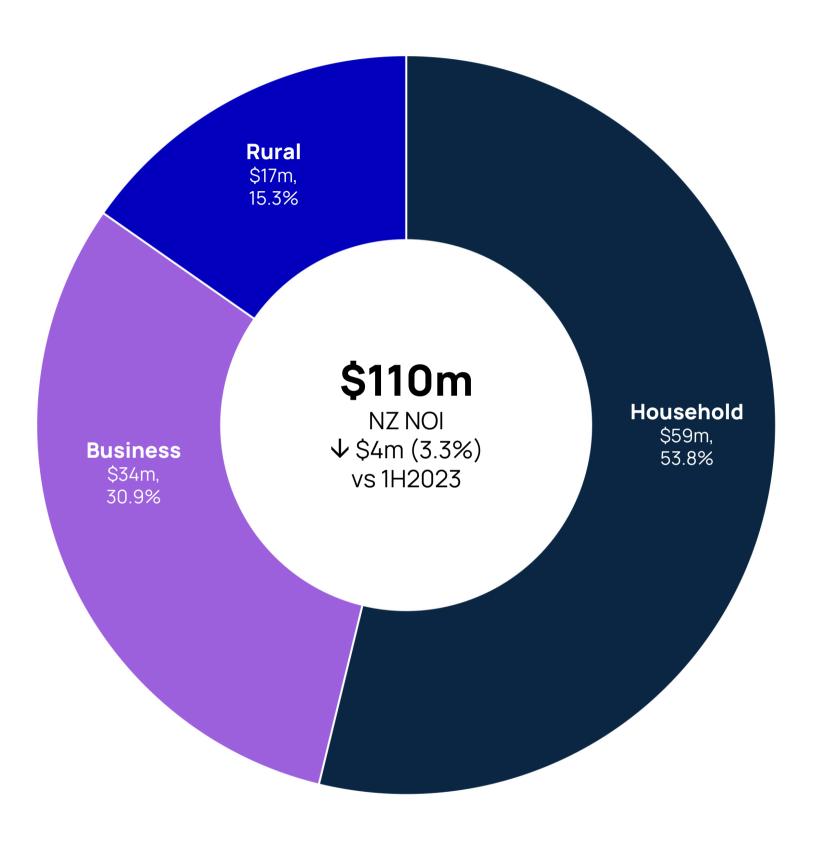
• Weak livestock price conditions and higher costs reduced confidence in the market and led to fewer farm sales, resulting in subdued growth.

Rural Relationship

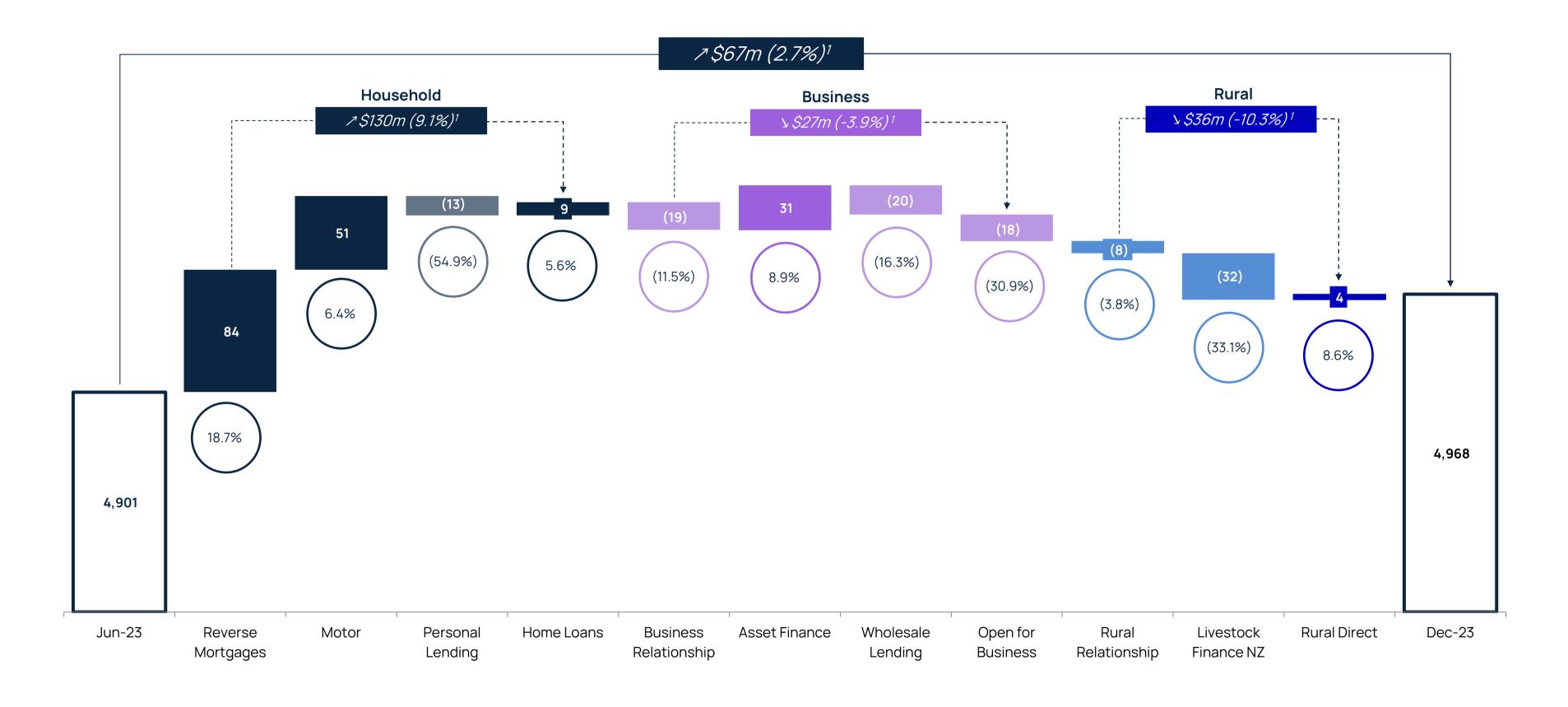
• Reduction in Receivables of \$8.2 million due to the continued transition of the book away from large, complex, low margin lending.

NZ divisional summary





NZ divisional summary



Note: The graph shows 1H2024 growth in Receivables by portfolio excluding the impact of changes in FX rates and intercompany balances. All figures in NZ\$m. ¹Annualised 1H2024 growth excluding the impact of changes in FX rates

04 AU divisional summary



Chris Flood Deputy Chief Executive Officer Heartland Group

Preparation for completion of Challenger Bank acquisition¹



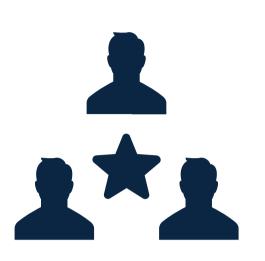
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Transaction related costs

expected to be expensed in FY2024 which are one-off. non-recurring in nature and do not impact underlying performance.²



Premises leased in Melbourne and Sydney to accommodate growth.



Recruitment of key roles well advanced

to support bank operations, expansion ambitions and compliance with regulatory standards.

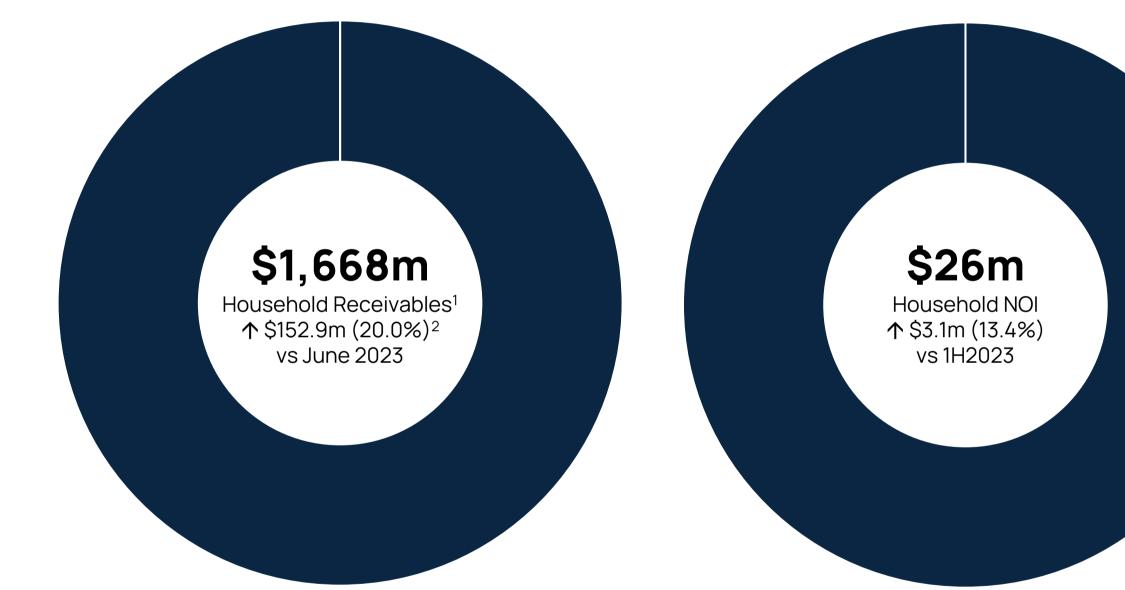
¹ The acquisition of Challenger Bank remains subject to requisite regulatory approvals. ² Month to date January 2024 cost of funds for Heartland Australia (including StockCo Australia). ² Refer to ABP costs in Appendix 3.



Early Challenger Bank AU deposit market experience exceeding Heartland expectations

- Challenger Bank is actively raising deposits ahead of being acquired by Heartland Bank and will continue to do so. This will enable Heartland to optimise the advantage of a lower cost of funds post-acquisition completion.
- Recent success of Challenger Bank in the AU deposit market has exceeded Heartland's expectations.
- In the seven-week period commencing 8 January 2024, retail deposit growth of \$528 million was achieved, at a rate which is 1.34% lower than Heartland Australia's current cost of funds.²

AU Household



¹Excluding the impact of changes in FX rates. ²Annualised 1H2024 growth excluding the impact of changes in FX rates.

Reverse Mortgages¹

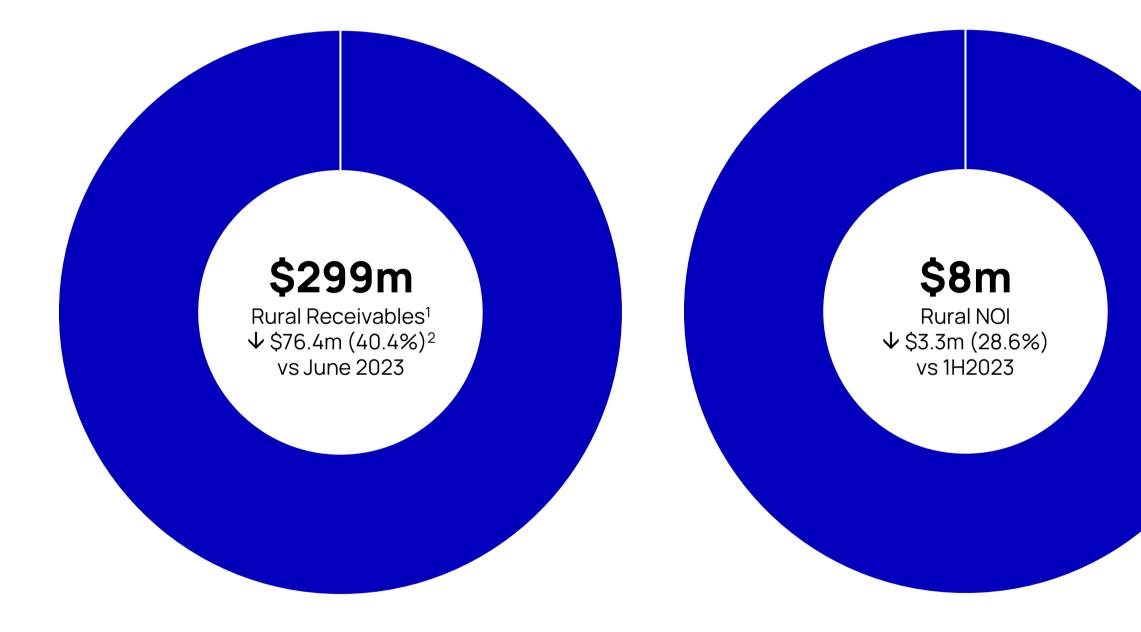
- Strong growth of 20.0%.²
- Cost-of-living requests (debt consolidation, supplementing income) have increased while lifestyle requests (car, travel) have softened. Home improvements and debt consolidation remain the top two loan purposes.
- Growth is expected to remain strong in 2H2024 as older Australians seek to remain in their home as they age.

AU Reverse Mortgages portfolio analytics¹

| \$1,668m AU Reverse Mortgages +\$153m (20.0%) ³ vs June 2023 | \$190,849 Average Ioan size | 77 Weighted average borrowers' age | 22.6% Compounded annual growth rate ² |
|--|--|---|--|
| 11.9% Average origination LVR | 22.7% Weighted average LVR | 0.1% Proportion of the loan book over 75% LVR | 3 Number of loans in the book over 75% LVR |
| \$185m (-\$1m vs 1H2023) 1H2024 origination | \$104m (-\$3m vs 1H2023) Total repayments in 1H2024 | 13.8% (vs 16.7% in 1H2023) 1H2024 repayment rate | 16.1% (vs 17.2% in 1H2023) Repayments from vintage loans (+11 years) |

¹Excluding the impact of changes in FX rates (where applicable). All figures in NZD. ²Compounded annual growth rate for the period 1 July 2018 – 30 December 2023. ³Annualised 1H2024 growth excluding the impact of changes in FX rates.





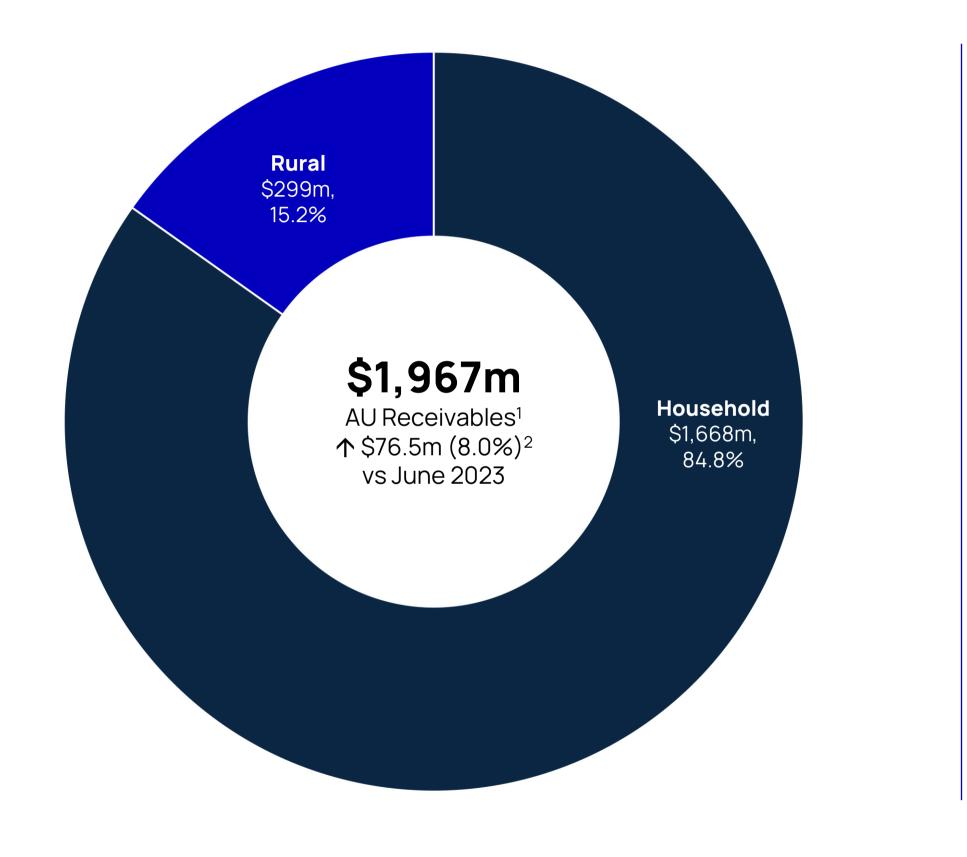
¹Excluding the impact of changes in FX rates. ²Annualised 1H2024 growth excluding the impact of changes in FX rates. ³Data from the National Livestock Reporting Service.

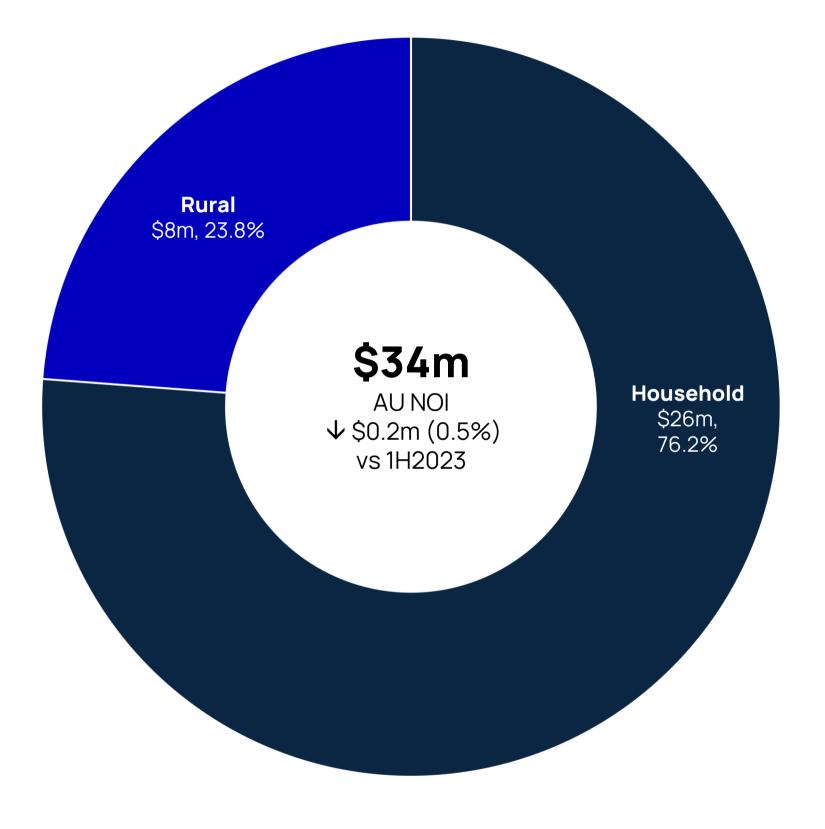
Livestock Finance

- Adverse weather conditions and drought concerns continued to negatively impact livestock prices in 1H2024.
- With the reducing risk of drought, livestock prices have improved. Cattle prices are now above the 10- and 20-year averages and Trade Lamb prices have nearly doubled over recent weeks and now sit above the 20-year average and slightly below the 10-year average.³
- Heartland expects a stronger performance in 2H2024, with growth on a value basis.

AU divisional summary

04





05 Outlook



Jeff Greenslade Chief Executive Officer Heartland Group

FY2024 outlook



Complete the acquisition of Challenger Bank within 2H2024¹

The focal point for 2H2024 and a critical step in Heartland's strategy for expansion in AU market - and ultimately towards achieving its FY2028 ambitions.

Growth expected through core lending portfolio resilience

- 2H2024 is expected to be challenging, however improved organic growth is • anticipated in line with reduced inflation.
- Heartland is confident in the resilience of its core lending portfolios and 'best or only' strategy - with a particular focus on Reverse Mortgages.



Growth supported by digitalisation and cost discipline

- Heartland's ability to achieve a superior underlying CTI ratio over time and enable scalable growth is underpinned by increased digitalisation, cost discipline and revenue growth.
- Increased levels of digitalisation and automation enabled by Heartland Bank's core banking system upgrade, completed in 1H2024.

FY2024 NPAT

- Heartland expects NPAT for FY2024 to be within the guidance range of \$93 million to \$97 million, excluding any impacts of fair value changes on equity investments held and the impact of the dedesignation of derivatives and ABP transaction costs.
- Excluding the impact of the (noncash) increase in provisions for a subset of legacy lending, and Challenger Bank NPAT, the underlying guidance range is \$108 million to \$112 million, reflecting Heartland's underlying operational performance (which is the basis upon which the underlying 1H2024 results are presented).

06 Disclaimer, glossary & appendices



Disclaimer

06

This presentation has been prepared by Heartland Group Holdings Limited (**NZX/ASX: HGH**) (the **Company** or **Heartland**) for the purpose of briefings in relation to its financial statements.

The presentation and the briefing (together the **Presentation**) contain summary information only, which should not be relied on in isolation from the full detail in the financial statements.

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Non-GAAP measures

This presentation contains references to non-GAAP measures including underlying profit or loss, underlying ROE, underlying CTI ratios and underlying EPS. A reconciliation between reported and the non-GAAP measure of underlying financial information is included on page 41.

Because Heartland complies with accounting standards, investors know that comparisons can be made with confidence between reported profits and those of other companies, and there is integrity in Heartland's reporting approach. These non-GAAP figures are provided as a supplementary measure for readers to assess Heartland's performance alongside NZ GAAP reported measures, where one-offs, both positive and negative, can make it difficult to compare profits between years. However, these non-GAAP measures do not have standardised meanings prescribed by GAAP and should not be viewed in isolation nor considered a substitute for measures reported in accordance with NZ GAAP.

Non-GAAP financial information has not been subject to review by PricewaterhouseCoopers, Heartland's external auditor.

All amounts are in New Zealand dollars unless otherwise indicated. Financial data in this presentation is as at 31 December 2023 unless otherwise indicated. Any other financial information provided as at a date after 31 December 2023 has not been audited or reviewed by any independent registered public accounting firm.

Glossary

| ABP | Australia Bank Programme | NOI | Net operating income |
|---------------------|--|-------------------|---|
| ADI | Authorised deposit-taking institution | NPAT | Net profit after tax |
| APRA | Australian Prudential Regulation Authority | NPL | Non performing loan |
| bps | Basis points | O4B | Open for Business |
| Challenger Bank | Challenger Bank Limited | 001 | Other operating income |
| СРІ | Consumers price index | OPEX | Operating expenses |
| cps | Cents per share | pps | Percentage points |
| CTI ratio | Cost to income ratio | RBNZ | Reserve Bank of New Zealand |
| DRP | Dividend Reinvestment Plan | Receivables | Gross Finance Receivables |
| EPS | Earnings per share | ROE | Return on Equity |
| FX | Foreign currency exchange | StockCo Australia | Comprised of StockCo Australia Management Pty Ltd, StockCo Holdings 2 Pty Ltd and their subsidiaries |
| Harmoney | Harmoney Corp Limited | CY2025 | 2025 calendar year (1 January to 31 December 2025) |
| Heartland | Heartland Group Holdings Limited or the Company | FY2024 | Financial year ending 30 June 2024 |
| Heartland Australia | Heartland Australia Holdings Pty Ltd and its direct and indirect wholly-owned subsidiaries | FY2028 | Financial year ending 30 June 2028 |
| Heartland Bank, HBL | Heartland Bank Limited | 1H2020 | First half of FY2020 (1 July to 31 December 2019) |
| LVR | Loan-to-value ratio | 1H2023 | First half of FY2023 (1 July to 31 December 2022) |
| MTN | Medium Term Note | 1H2024 | First half of FY2024 (1 July to 31 December 2023) |
| NII | Net interest income | 2H2024 | Second half of FY2024 (1 January to 30 June 2024) |
| NIM | Net interest margin | Q1 | First quarter of FY2024 (1 July to 30 September 2023) |

Sustainability

Heartland's sustainability framework is built on three key pillars: environment, people and financial wellbeing.



Heartland is making good progress to meet the new Climate-Related Disclosures obligations in NZ, with Heartland's first climate statement required as part of full year reporting for FY2024.



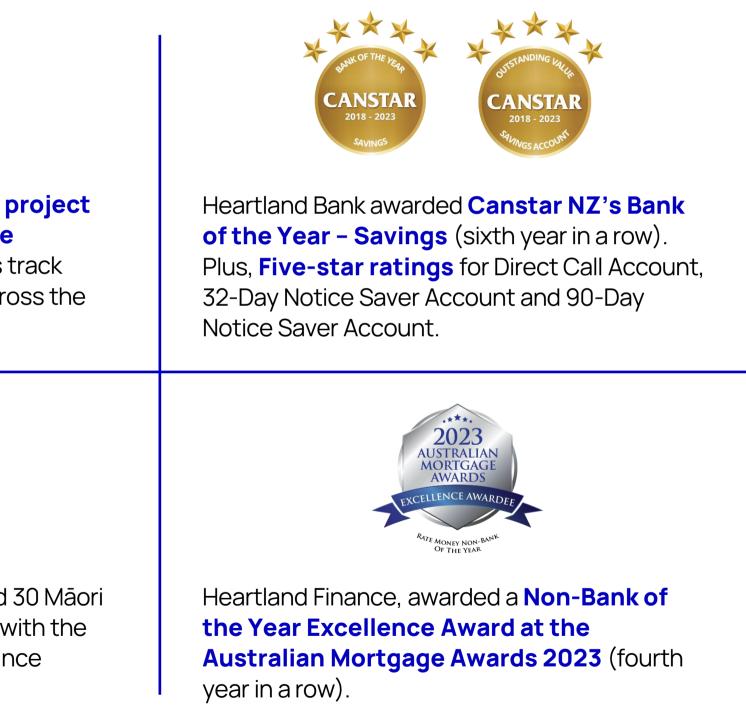
StockCo announced a **two-year pilot project** with Australian farmer-led software **provider Ruminati**, to help producers track and validate on-farm climate action across the supply chain.



Heartland's Board established a Sustainability Committee to oversee Heartland's sustainability strategy and implementation plans.



The Manawa Ako internship welcomed 30 Māori and Pasifika interns in its sixth intake, with the greatest number of applications since programme establishment in 2017.



Appendix 1: Financial performance

| Reported | | | | Unde | rlying | | | |
|---------------------------------------|---------|---------|-------------|------------|---------|---------|-------------|------------|
| \$m | 1H24 | 1H23 | Change (\$) | Change (%) | 1H24 | 1H23 | Change (\$) | Change (%) |
| NII | 138.7 | 138.9 | (0.2) | (0.1%) | 138.7 | 140.8 | (2.0) | (1.4%) |
| OOI ¹ | 4.4 | 2.8 | 1.5 | 54.9% | 6.8 | 8.9 | (2.0) | (23.1%) |
| NOI | 143.1 | 141.7 | 1.4 | 1.0% | 145.6 | 149.6 | (4.1) | (2.7%) |
| OPEX | 66.5 | 63.4 | 3.0 | 4.8% | 63.5 | 63.9 | (0.4) | (0.6%) |
| Impairment Expense | 24.0 | 9.2 | 14.8 | 160.1% | 8.0 | 9.2 | (1.2) | (13.0%) |
| Profit Before Tax | 52.6 | 69.0 | (16.5) | (23.8%) | 74.0 | 76.5 | (2.5) | (3.2%) |
| Tax Expense | 15.0 | 20.4 | (5.4) | (26.5%) | 21.2 | 21.8 | (0.5) | (2.4%) |
| NPAT | 37.6 | 48.7 | (11.1) | (22.7%) | 52.7 | 54.7 | (2.0) | (3.6%) |
| NIM | 3.67% | 3.97% | (29 bps) | | 3.67% | 4.02% | (34 bps) | |
| CTI | 46.5% | 44.8% | 170 bps | | 43.7% | 42.7% | 93 bps | |
| Impairment Expense Ratio ² | 0.70% | 0.29% | 41 bps | | 0.23% | 0.29% | (6 bps) | |
| ROE | 7.3% | 10.6% | (329 bps) | | 10.2% | 12.1% | (183 bps) | |
| EPS | 5.3 cps | 7.3 cps | (2.0 cps) | | 7.4 cps | 8.2 cps | (0.8 cps) | |

¹Includes fair value movements. ²Impaired asset expense as a percentage of average Receivables.

Appendix 2: Financial position

| \$m | 31 Dec 2023 | 30 June 2023 | Movement (\$m) | Movement (%) |
|---------------------------------------|-------------|--------------|----------------|--------------|
| Liquid Assets | 678 | 627 | 52 | 8.2% |
| Gross Finance Receivables | 6,924 | 6,791 | 133 | 2.0% |
| Provisions | (70) | (53) | (16) | (30.5%) |
| Other Assets | 382 | 383 | (1) | (0.3%) |
| Total Assets | 7,914 | 7,747 | 167 | 2.2% |
| Retail Deposits | 4,214 | 4, 131 | 83 | 2.0% |
| Other Borrowings | 2,625 | 2,496 | 128 | 5.1% |
| Total Funding | 6,839 | 6,627 | 211 | 3.2% |
| Other Liabilities | 55 | 89 | (34) | (38.6%) |
| Equity | 1,021 | 1,031 | (10) | (0.9%) |
| Total Equity & Liabilities | 7,914 | 7,747 | 167 | 2.2% |

Appendix 3: Reconciliation of reported with underlying results

1H2024 one-offs and non-cash technical items included in the reported result:

- *Hedging*: a \$4.3 million loss was recognised in relation to derivatives that were dedesignated from prior hedge accounting relationships in FY2022.
- *Valuation of equity investments*: a \$1.9 million fair value gain was recognised on investment in Harmoney shares.
- Other provisions: \$0.1 million of unwarranted legacy provisions were released.
- *ABP costs*: \$2.3 million of transaction and other costs in relation to becoming an ADI in Australia. In addition, \$3.3 million of costs directly attributable to applying to become an ADI have been capitalised as an intangible asset.
- Other non-recurring expenses: \$0.8 million.
- *Impairment provision:* a \$16.0 million increase in provisions to respond to issues affecting a subset of legacy lending.

1H2023 one-offs and non-cash technical items included in the reported result:

- *Hedging:* a \$3.6 million loss was recognised in relation to derivatives that were dedesignated from prior hedge accounting relationships in FY2022.
- *Valuation of equity investment in Harmoney:* a \$2.4 million fair value loss was recognised on investment in Harmoney.
- *Bridging loan:* a \$1.9 million interest expense was recognised for a A\$158 million bridging loan taken by Heartland to acquire StockCo Australia, which was fully repaid in September 2022.
- Other non-recurring expenses: (\$0.5 million).

| \$m |
|-----------------------------|
| Reported NOI |
| Less: |
| Hedge accounting Impact |
| Net fair value gain/loss or |
| StockCo Australia acquisi |
| Underlying NOI |
| Reported OPEX |
| Less: |
| Legacy provisions and ac |
| ABP costs |
| Other non-recurring item |
| Underlying OPEX |
| Reported impairment ex |
| Less: |
| Increase in provisions for |
| lending |
| Underlying impairment e |
| Reported NPAT |
| Less: |
| Post-tax impact of one-or |
| Underlying NPAT |
| Reported NIM |
| Underlying NIM |
| Reported CTI |
| Underlying CTI |
| Reported ROE |
| Underlying ROE |
| |

| 1H2024 | 1H2023 | Movement (\$) | Movement (%) |
|--------|--|--|---|
| 143.1 | 141.7 | 1.4 | 1.0% |
| | | | |
| (4.3) | (3.6) | (0.7) | |
| 1.9 | (2.4) | 4.3 | |
| - | (1.9) | 1.9 | |
| 145.6 | 149.6 | (4.1) | (2.7%) |
| 66.5 | 63.4 | 3.0 | 4.8% |
| | | | |
| (0.1) | - | (0.1) | |
| 2.3 | - | 2.3 | |
| 0.8 | (0.5) | 1.2 | |
| 63.5 | 63.9 | (0.4) | (0.6%) |
| 24.0 | 9.2 | 14.8 | 160.1% |
| | | | |
| 16.0 | | 16.0 | |
| | - | | (17.0%) |
| 8.0 | 9.2 | (1.2) | (13.0%) |
| 37.6 | 48.7 | (11.1) | (22.7%) |
| | | | |
| (15.1) | (6.0) | (9.1) | |
| | 54.7 | | (3.6%) |
| 3.67% | 3.97% | | |
| | | | |
| 46.5% | 44.8% | | |
| 43.7% | 42.7% | | |
| 7.3% | 10.6% | | |
| 10.2% | 12.1% | (183 bps) | |
| | 143.1 (4.3) 1.9 - 145.6 66.5 (0.1) 2.3 0.8 63.5 24.0 16.0 8.0 16.0 8.0 37.6 (15.1) 52.7 3.67% 3.67% 46.5% 43.7% 7.3% | 143.1 141.7 (4.3) (3.6) 1.9 (2.4) - (1.9) 145.6 149.6 66.5 63.4 (0.1) - 2.3 - 0.8 (0.5) 63.5 63.9 24.0 9.2 16.0 - 8.0 9.2 16.0 - 37.6 48.7 (15.1) (6.0) 52.7 54.7 3.67% 3.97% 3.67% 4.02% 46.5% 44.8% 43.7% 42.7% 7.3% 10.6% | 143.1 141.7 1.4 (4.3) (3.6) (0.7) 1.9 (2.4) 4.3 - (1.9) 1.9 145.6 149.6 (4.1) 66.5 63.4 3.0 (0.1) - (0.1) 2.3 - 2.3 0.8 (0.5) 1.2 63.5 63.9 (0.4) 24.0 9.2 14.8 16.0 - 16.0 37.6 48.7 (11.1) (15.1) (6.0) (9.1) 52.7 54.7 (2.0) 3.67% 3.97% (29 bps) 3.67% 4.02% (34 bps) 46.5% 44.8% 170 bps 43.7% 42.7% 93 bps 7.3% 10.6% (329 bps) |

Thankyou

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